

“Risk management is about people and processes and not about models and technology.”

Trevor Levine

Looking for Risk Management resources?

Visit: www.cunnart.com

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Dealing with Illegal Dumping

Illegal, or ‘midnight dumping’, is a constant problem for municipalities. It creates a public health and safety concern, is hazardous to wildlife and the environment – plus an unnecessary expense and blight on community appearance.

One way to approach this recurring problem from a risk management prospective is to:

- Identify the specific risk: location, dates/days of the week, types of waste dumped, public or private land, etc.,
- Analyze the risk: determine frequency and severity – what locations, types of waste, take priority?
- Establish a plan for treatment: prevent / mitigate
 - Recruit likely partners to assist. Provincial, federal, police, conservation authorities, school boards, community groups, etc.
 - Agree upon the goals of your plan: to deter, catch offenders, educate the public, etc.
 - Review current by-laws to determine if the definitions, overall language and penalties are appropriate.
 - Compare the cost of penalties to that of legal dumping. Ensure there is a financial incentive to dumping at approved sites.
 - Determine what tools you have available: statutes, regulations, technology, community involvement ...
- Select the ‘best’ tools based on effectiveness, cost, and benefit.
- Implement your plan by assigning roles to partners; involve the community through media strategies – to



**Why Risk Management?
Because ##### happens!**

**Forward to a colleague,
they will thank you.**

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refrain from dumping and by confidentially reporting dumping occurrences and identities of offenders.

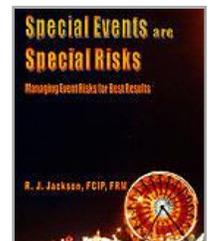
- Consider penalizing offenders, charging back cleanup costs, and offering rewards to anyone reporting an offender who is convicted.
- Provide easy means for reporting – phone and email address, ask community members to take photos of the site, (of the dumping event if it can be done safely). E.g. posting signs in strategic areas with a phone number for reporting, add barriers to vehicle entry, and so on.
- Keep clean-up sites clean. Establish annual or semi-annual community clean-up days to reduce the cost to the municipality.
- Publicize successes. Issue press releases to the media and post on your website when offenders are convicted. Annually, issue a press release about that year's successes. E.g. number of community hours volunteered to beautify the community, number of reports received, offenders convicted, dollars recovered, and so on.
- Monitor the program. What is working and what is not? What changes would improve the program?

For details on available topics, visit www.cunnart.com or email joy@cunnart.com

Special Events are Special Risks

Special Events are Special Risks is a comprehensive guide to the ins and outs of planning, running and resourcing special events. Topics include:

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- Risks in the sale and service of alcoholic beverages
- Volunteer management
- Petting zoos
- Parade management
- Event Security
- Waivers - and much more!



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