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- **10 Tips for Focusing Your Risk Management Efforts**

Risk management improves strategic outcomes.

Special Events are Special Risks
your reference guide to special event management.

As the end of 2013 approaches most areas of the country have seen their first snowfall. Some people may have already seen too much snow for their liking! As we move into year-end celebrations I want to wish you all the best for 2014. May we all see better weather, peace and goodwill amongst our diverse peoples and cultures? I hope the following tips will help improve your outcomes in 2014. Happy New Year!

10 Tips for Focusing Your Risk Management Efforts

1. Constantly strive toward developing a strong risk management culture in your organization.
2. Use a variety of methods to encourage staff at all levels to develop a "continuous improvement" attitude and ascribe it a high priority.
3. Reduce dependence on external suppliers, such as insurance brokers, adjusters and inspectors to achieve greater internal control of the risk management process.
4. End the practice of purchasing insurance solely on the basis of price or long-term relationships. While cost is important, it is critical to minimize the organization's overall cost of risk (not just the insurance cost).
5. Implement risk management training and education for key employees. Including staff at all levels, from operational to senior management because each rank of employee controls different types of risk.
6. Assess your administrative processes to ensure they demonstrate the value of risk management to the organization.
7. Ease the organization's fear of catastrophic loss by showing how a properly prepared organization can withstand disasters, survive and continue.
8. Avoid promoting a slogan, or target, that may be seen as 'the flavor of the day'. Risk management is a proactive discipline that must be part of the organization's ongoing operations – a key ingredient in overall business planning.
9. Establish a program of risk management initial and refresher training for corporate staff. Encourage your risk

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Why Risk Management?
Because ##### happens!

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colleague.**

management administrators to also engage in continuing education to remain effectiveness as methods evolve, as do available materials and services.

10. Seek opportunities to enlist colleagues to work in cross-functional teams. Successful risk management practices is an organization-wide team effort, do not let departmental boundaries hamper your efforts.

Always Remember the Basics!

Before you can analyze or reduce a risk, you must first identify it. There are several means of identifying risk.

These include:

- Template, or customized, survey forms or questionnaires,
- Personal inspections of premises,
- Accompanying workers while they perform their duties,
- Flow-charting the organization's operations
- Reviewing financial statements,
- Reviewing minutes of board meetings or other corporate documents, and
- Interviewing experts within and outside the organization.

(Excerpt from *151 Ways to Identify Risk*)

Special Events are Special Risks

Special Events are Special Risks is a comprehensive guide to the ins and outs of planning, running and resourcing special events. Topics include:

- Event Operations and Planning,
- Risks in the sale and service of alcoholic beverages
- Volunteer management
- Petting zoos
- Parade management
- Event Security
- Waivers - and much more!

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